



Press Release

May 22, 2013

For Immediate Release

SmartClass+ Language Learning Platform wins Gold at ITEX '13

Montréal, Canada: May 22, 2013 – Robotel Inc. is proud to announce that the company's SmartClass+ Language Learning Platform has received a Gold Award at the ITEX '13 International Invention, Innovation, & Technology Exhibition for outstanding achievement in the Educational Items category.

The award was presented to Mr. Yee Mun Theam, the Regional Manager of EP-TEC Solutions, Robotel's exclusive representative in Malaysia, Singapore, Indonesia, and Australia, at the ITEX '13 conference in the Kuala Lumpur convention center on Saturday, May 11th.

SmartClass+ is an innovative language learning platform that provides anytime, anywhere, any-device capabilities through a combination of live activities and self-study activities. SmartClass+ supports conventional desktop and laptop computers, as well as iPad, Android, and Windows tablets, and Smart phones.

The SmartClass+ product suite includes SmartClass+ Language Lab (for fixed language labs), SmartClass Rover (for portable language labs), and SmartClass HomeWork (for Internet-based self-study).

“It is gratifying to have our technical innovation recognized by this international group;” says Robotel president, Etienne Bouchard. “The SmartClass+ platform is our first system that includes multi-device and multi-operating system support, so it is technologically sophisticated and yet very easy to use.”

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ITEX

ITEX is an international platform for local and international inventors and research scientists to present their inventions and innovations to a business community keen on commercializing unique inventions.

Organized by MINDS (Malaysian Invention & Design Society) since 1989, this annual event attracts inventors with their latest inventions and innovations from universities, research institutions, individual inventors, young inventors, and corporations from Malaysia, Asia and Europe.

ITEX recognizes unique inventions through the Invention and Design Competition where local and international Awards are awarded. These winning inventions gain maximum recognition and attract even more business opportunities.

Robotel Inc.

Robotel is an industry leader in the development of language learning platforms and classroom management systems. The company's world headquarters are in Laval, Quebec, Canada, and the Robotel has a wholly-owned subsidiary, (Robotel Corp.), based in Ballwin, MO, USA. The firm is active in more than 45 countries around the globe. Robotel has been in business for more than 25 years.

More Information about Robotel's SmartClass+ Platform

For more information on Robotel's classroom management solutions, visit the company web site www.robotel.com, or contact Robotel at +1 (450) 680-1448 or (800) 480-1448.

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